# **EIH Limited**

# "Stakeholder Engagement" Policy

## **Contents**

Introduction	02
Purpose and Objectives	02
Stakeholder Identification	02
Stakeholder Engagement Process	03
Roles and Responsibilities	05
Stakeholder Feedback and Implementation	05
Policy Review	05
Grievance Redressal	06
Version History	06

#### Introduction:

EIH Ltd. recognizes that value creation for all internal and external stakeholders is the reason for the company's existence. We understand that engaging with our stakeholders is an integral part of our business. Therefore, we need to engage with our stakeholders regularly to understand their needs and expectations, to be able to formulate informed business strategies to promote long-term sustainable value for all.

#### Purpose:

We aim to understand the needs, interests, and expectations of all our stakeholders such as shareholders, investors, employees, customers, business partners and suppliers, and communities to efficiently adapt the business' operations. To ensure the right balance of conflicting interests of the stakeholders, we aim to collaborate with stakeholder groups. The purpose of this policy is to formally document and outline EIH's approach regarding effective stakeholder engagement and establish a framework and guidelines for stakeholder engagement in all our activities and operations

#### **Objectives of Stakeholder Engagement:**

- To identify material issues to create value for our business and stakeholders
- To outline the processes for identifying, engaging, and communicating with stakeholder groups
- To ensure our activities meet our stakeholder's needs and expectations
- To understand our impact on stakeholders including the local communityimpact
- To learn about best practice initiatives in sustainable development to improve our performance in managing environmental, social, and governance (ESG) issues

#### Stakeholder Identification

We identify stakeholders as those individuals, groups of individuals, or organizations that affect us and/or could be affected by our activities and the associated performance EIH's key stakeholders include:

- Shareholders and Investors
- Customers/Guests
- Employees
- Local Communities and NGOs
- Value Chain Partners
- Government and Regulatory Authorities

#### Stakeholder Engagement Process:

EIH periodically communicates with its stakeholders through various channels of communication such as the company's website where a variety of information related to a company, its business, properties, services, customers, and investors' information is provided and is updated periodically. Further, information related to its financial performance and various other disclosures as required about the activities of the company is available on the website of the stock exchanges which is accessible by all stakeholders of the company.

Stakeholder	Engagement Objective and	Engagement	Frequency of
Group	Scope	Channels	Engagement
Shareholders	- Compliance with laws	- Annual General	Quarterly,
and Investors	and regulatory	Meeting	annual, need-
	requirement	- Annual Report	based
	- Return on investment/	- Annual Business	
	dividend	Responsibility and	
	- Timely interest and debt	Sustainability	
	repayment	Report	
	- Socially/environmentally	- A dedicated portal	
	responsible investment	for investor's	
	- Speedy redressal of	grievances	
	grievances	- A separate	
	- Communicate financial	division	
	and non-financial	specifically	
	targets/goals, strategy,	dedicated to	
	and progress	serving investors	
Employees	- Respect and dignity	- Appraisal	- Continuous,
and Workers	- Non-discrimination and	- Monthly	monthly
	fair treatment	newsletters	- Half-yearly,
	- Talent management,	- HR online surveys	need-based
	learning and skill	- Emails	
	development	- Town hall/open-	
	- Career planning and	house meetings	
	growth	- Health, Safety and	
	- Employee Satisfaction	Environment	
	- Work-life balance	(HSE)	
	- Positive work	- Policy	
	environment	communication	
	- Health and safety	- Portal/intranet	
	- Grievance redressal	- Family get-	
		togethers	

	<ul> <li>Collect feedback and suggestions</li> <li>Ethical behavior/statutory compliance</li> <li>Enhancing service delivery</li> <li>Gather valuable insight into guest's experiences</li> <li>Training and Workshops</li> </ul>
Customers	<ul> <li>Service quality</li> <li>Differentiation and product relevance</li> <li>Digitally enabled and positive experience</li> <li>Safety and privacy</li> <li>Ethical business practices</li> <li>Environmental impact</li> <li>Attention to detail</li> <li>Feedback from guests</li> <li>Loyalty programmed</li> <li>Real-time social media engagement</li> <li>Market research</li> <li>Feedback through surveys</li> <li>Ads and marketing campaigns</li> </ul>
Value Chain Partners	<ul> <li>Fairness and ransparency in contractual process</li> <li>Competence of development of supply chain partners</li> <li>Security in the workplace</li> <li>Timely payment and honoring commitments</li> <li>Long-term association</li> <li>Clarity in terms and conditions</li> <li>Operational and resource efficiencies</li> <li>Ensuring ethical business conduct</li> <li>Supplier meets in In-person meetings</li> <li>Contracts and agreements</li> <li>Contracts and agreements</li> <li>Contracts and conditions</li> <li>Clarity in terms and conditions</li> <li>Operational and resource efficiencies</li> <li>Ensuring ethical business conduct</li> </ul>

	- Collaborate to create positive environmental and social impact		
Local Communities and NGO's	<ul> <li>Positive, social, and economic contribution</li> <li>Support for long-term</li> <li>Climate change and other environmental issues</li> <li>Protect and promote human rights</li> </ul>	<ul> <li>Community engagement and local community meetings</li> <li>Minimization of environmental footprint</li> </ul>	Continuous, need-based
Government and Regulatory Authorities	<ul> <li>Compliance and taxes</li> <li>Timely responses to queries</li> <li>Anti-corruption</li> <li>Disaster and relief management</li> <li>Policy and advocacy</li> <li>Forge meaningful relationship</li> </ul>	<ul> <li>Continued engagement and representation</li> <li>Quarterly and Annual compliance reports</li> </ul>	Need-based

#### **Roles and Responsibilities**

Our Stakeholder Relationship Committee will monitor and evaluate the application of the policy across our business and will ensure that our stakeholder groups are engaged in line with the process and principles mentioned in the policy.

#### Stakeholder Feedback and Implementation:

Stakeholder engagement is an important exercise in curating solutions, taking feedback, and incorporating them into services. Post-engagement with different stakeholders, their feedback will be collected and shared with the respective team(s) for further implementation. The team, after implementing the feedback will submit the report back to the Stakeholder Relationship Committee.

The Stakeholder Relationship Committee will provide an annual report to the Board of Directors on the stakeholder feedback received and the action taken.

# <u>Policy Review:</u>

This policy will be reviewed by Stakeholder Relationship Committee every 3 years to include the inputs from stakeholder engagement and feedback received.

## Grievance Redressal:

The stakeholders may raise any grievances, concerns, or queries by writing an email or contacting the designated officers.

#### Version History:

Version	Change Description	Date
1.0	Launch	22 <sup>nd</sup> May 2023